



*for immediate*  
**RELEASE**

**LAUNCHED IN THE FALL OF 2024,  
THE AUCTION CURATORS HAS CREATED  
ACCESS TO AN UNDISCOVERED  
RESOURCE FOR LUXURY TRAVELLERS.**

- The Auction Curators curates exclusive, hard-to-find luxury travel auctions, *outside major platforms*, offering less competition to its members and, as a result, saving its members thousands of dollars.
- This exclusive catalogue is only available to members.
- Proceeds from these auctions create a powerful win-win for both members and the organizations. It's the embodiment of the Auction Curator's philosophy: "Go Far. Give Back."

### **A NEW APPROACH TO CHARITY AUCTIONS**

The Auction Curators is a groundbreaking, *first and only of its kind*, platform that meticulously curates and catalogs luxury travel experiences from online charity auctions. This exclusive catalogue is only available to a limited group of members, offering unparalleled access to extraordinary travel opportunities with incredible savings while allowing its members to make positive impacts around the world.

The Auction Curators is taking a new approach to charity auctions by limiting membership and carefully curating exclusive, hard-to-find auctions outside major platforms. The Auction Curators offers members a unique advantage: less competition and, as a result, the potential for bigger savings. The proceeds from these auctions go directly to benefit organizations in need, creating a powerful win-win for both members and the organizations they help. It's a perfect embodiment of the Auction Curator's philosophy: "Go Far. Give Back."



*exclusively*  
**CURATED**

*"We want to create something truly special—an experience that not only allows people to indulge in their travel dreams at a fraction of the cost, but also give back to the world in a significant way. By combining the thrill of finding amazing deals for exclusive travel experiences with the satisfaction of contributing to important causes, we've created a unique platform that's all about 'Going Far, Giving Back.'"*

-ANDRES DE LA ROCHE, FOUNDER

### **THE GENESIS OF A VISIONARY IDEA**

Andres de la Roche, a seasoned traveler, designer, and entrepreneur, with a background in both luxury travel and philanthropy, conceived The Auction Curators to address two passions: providing unparalleled travel experiences while making a meaningful impact on global communities. After saving thousands of dollars while traveling the world, he wanted to share the secret with other travelers.

### **AN EXCLUSIVE CURATED EXPERIENCE**

The Auction Curators is designed with discerning travelers in mind. Limited membership offers access to a world of hidden gems and extraordinary experiences that are otherwise out of reach, making it a rare privilege. Each listing is carefully curated, ensuring that every hotel, resort, and experience meets the highest standards of luxury and exclusivity.

### **IMPACTING LIVES THROUGH LUXURY**

By partnering with charitable organizations, the platform will help expand their donor base and generate more support for their campaigns. With access to a built-in membership of high-net-worth individuals, charities can anticipate raising significant funds through these collaborations.

### **A BRIGHT FUTURE AHEAD**

As The Auction Curators gains traction, Andres envisions expanding its reach and impact. Plans are underway to introduce new categories for curation, like art, sports, fashion, etc., further enhancing the value for members and the positive impact on communities around the world.

